



madison herb society

PO Box 8733
Madison, WI 53708-8733

Dear Potential Herb Fair Vendors:

The **2017** Madison Herb Society Herb Faire will be held on **Saturday, November 4, 2017**, from 9 a.m. until 3 p.m. This year's Herb Faire will again focus on herbal education with the theme of "Hips, Hops and Healthful Herbs". You may want to tie the theme into your products.

We welcome the following types of herbal products: herbal soaps, herbal teas, herbal art work, herbal cosmetics, herbal books, herbal vinegars, herbal foods (jam, jellies, etc.), herbal dried products and decorations, and herb plants. Vendors cannot offer artificial or non-herbal products. Please note that Vendors must provide a list of all products they plan to sell along with their application.

Please be aware that Wisconsin has a Cottage Food Law that allows homemade canned goods, but they don't allow homemade baked goods. Wisconsin's Cottage Food Law states that producers can only have up to \$5,000 of sales per year, and they may only sell at farmers markets and other community events. All sales must be made in-person and go directly from the producer to the consumer. Home producers are allowed to make jams, jellies, pickled goods, sauces, and any other canned goods that are acidic enough to be safe (needs a pH under 4.6). All vendors at Madison Herb Society are responsible for following the law. Here is a link that outlines specifics: <http://forrager.com/law/wisconsin/>

Setup will be on Saturday, from 7-8:30 a.m., which will give you one and a half hours. Please enter through the back, side door at Olbrich, not the main front door entrance. All vendors must have setup completed by 8:45 am. Vendors who do not arrive by this time will NOT be allowed to set up. We will not be able to set-up on Friday, nor can we access Olbrich prior to 7 a.m. Olbrich is a business as well as a public park and needs to be able to rent space as often as possible. Few public gardens are free – Olbrich is an exception, and we are fortunate to have the facility and the help of the Olbrich staff who have supported us over the years. They, like everyone else, need to bring in revenue whenever possible to continue serving the community. As a result, we are only reserving the building for Saturday, enabling Olbrich to rent space on Friday.

Like last year, you will need to supply your own table - Olbrich has chairs AVAILABLE- two chairs will be provided to each vendor. We are having speakers, as usual. We hope you will be part of Madison Herb Society's **2017** Herb Faire!

Enclosed you will find: 1) the Vendor Application form, 2) a Membership Application form, 3) a map of the vendor space and 4) the tax information sheet. We hope you will consider joining us for the Herb Society's biggest event of the year! As many of our veteran vendors know, this festival is widely attended and a great deal of fun. Olbrich Gardens believes over 800 attendees were at last year's event. Surveys of last year's vendors report great satisfaction of their sale levels.

For new vendors we'd like to welcome you and help you get off to a great season, so please feel free to let us know how we may assist you. An electronic press release, including a copy of the Herb Faire poster will be sent to you once you are accepted for participation of the **2017** Herb Faire. If you are interested in giving a program or workshop at a future faire, or for one of our monthly meetings on your area of specialty, please let us know so that we can include you on our future Speaker's List.

Thank you and welcome,

CHRIS MANKE

President

Madison Herb Society